

# CHINA BUSINESS 2010



## Expanding Opportunities for South Florida Companies

Business executives with on-the-ground experience in China will highlight business and investment opportunities in China for U.S. companies. Beyond providing an overview of the business climate in China, the program is intended to provide hands-on information on a variety of business topics

### AGENDA

**8:00 a.m. Registration, Breakfast**

**8:30-11:30 a.m. Program**

Sessions include:

- Overview of the Chinese Market
- China Business Fundamentals
- Resources for South Florida Businesses

**11:30 a.m.-12:30 p.m.**

**Luncheon and Keynote Presentation**

*His Excellency Zhang Yesui  
Ambassador of the People's Republic  
of China to the United States*

**Thursday  
October**

**7**

**8:00 a.m.-12:30 p.m.**

**Greater Miami Chamber of Commerce**

1601 Biscayne Boulevard, Ballroom Level  
(located inside the Hilton Miami Downtown)

**Registration:\***

*Program & Luncheon: \$90 member | \$110 nonmember*

*Program Only: \$40 member | \$60 nonmember*

*Luncheon Only: \$65 member | \$85 nonmember*

*\*After Friday, October 1 add \$20 per person*

**REGISTER ONLINE AT  
MiamiChamber.com**

**For information contact:**

**Liane Ventura**

305-577-5445

lventura@miamichamber.com

*72-hour cancellation policy.*

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# Agenda – October 7, 2010

## China 2010: Expanding Opportunities for South Florida Companies

**8:00-8:30 a.m.**

**Registration/Networking/Breakfast**

**8:30-8:55 a.m.**

**Welcome**

**8:35-8:40 a.m.**

**Opening Remarks**

*Tami Overby, Vice President, Asia, US Chamber of Commerce (Program Emcee)*

**8:40-9:00 a.m.**

**Overview of Chinese Market**

*Steve Ganster, Managing Partner, Technomic Asia*

**9:00-10:15 a.m.**

**China Business Fundamentals**

Moderator: *Tami Overby, Vice President, Asia, US Chamber of Commerce*

Speakers: *Andy Abboud, Vice President, Government Affairs and Community Development, Las Vegas Sands Corporation*

*Lee Sands, Director, American Enterprise Center*

*Alvin Chan, Client Services Director, Nair & Co.*

*Joe Frassetto, Marketing and Business Development Manager – Smart Sourcing, Inc.*

**10:15-10:30 a.m.**

**Break**

**10:30-11:30 a.m.**

**Resources for South Florida Businesses, Q & A**

Moderator: *Franciso X. Santeiro, Managing Director, Global Trade Services Department, FedEx Express – LAC Division*

Speakers: *Jacob Citrin, Cargo Ventures*

*Steve Pinkert, Managing Partner, Pinkert Law Firm, P.A.*

*Speaker TBA, Confucius Institute at Miami Dade College*

**11:30 a.m.-12:30 p.m.**

**Keynote Presentation and Q&A**

His Excellency Zhang Yesui

People's Republic of China Ambassador to the United States

# Registration

## China Business: Expanding Opportunities for South Florida Companies

I am a:  Greater Miami Chamber of Commerce Member  Nonmember

	PAID ON/BEFORE OCTOBER 1			PAID AFTER OCTOBER 1		
	# of tickets	Member	Nonmember	# of tickets	Member	Nonmember
<b>PROGRAM &amp; LUNCHEON</b> Access to all panel forums in the morning, luncheon and keynote presentation.		<b>\$90</b>	<b>\$110</b>		<b>\$110</b>	<b>\$130</b>
<b>MORNING PROGRAM ONLY (excludes lunch)</b> Access to all panel forums in the morning		\$40	\$60		\$60	\$80
<b>LUNCHEON &amp; KEYNOTE PRESENTATION ONLY</b>		\$65	\$85		\$85	\$105

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**Payment must accompany reservation** either by registering online at [MiamiChamber.com](http://MiamiChamber.com), submitting the reservation with credit card information via fax or e-mail, or sending a check in the mail with your registration form 7-10 days before the event ensuring receipt of the reservation and payment. Unfortunately, if payment is not received in advance of the event, credit card information will be required at the door. **72-hour cancellation notice required in writing for refund.**

**Register Online:** [MiamiChamber.com](http://MiamiChamber.com)

**Fax:** 305-374-6902

**Mail:** Greater Miami Chamber of Commerce, 1601 Biscayne Boulevard, Miami, FL 33132

**For information:** Liane Ventura, 305-577-5445 or [lventura@miamichamber.com](mailto:lventura@miamichamber.com)