

# DOING BUSINESS IN CHINA

A graphic featuring the flags of the United States and China. The American flag is at the top, partially visible, with its stars and stripes. Below it is a large red speech bubble containing the Chinese flag, which has a red background with five golden-yellow stars of different sizes.

Enterprise Florida China Representatives from Hong Kong and Shanghai will provide an overview of the Chinese business market and offer export assistance available to your company.

China is the United States' second largest trade partner. In 2012, trade between China and Florida grew by more than 8% to nearly \$9B USD making China Florida's 4th largest merchandise trading partner.

This briefing will offer an excellent opportunity for companies to learn more about:

- The economic, political and social environment of the country
- Best export prospects in China
- Cultural considerations for doing business in China
- Resources available to companies interested in penetrating the Chinese business market

## **REPRESENTATIVES**

### **Radley Mackenzie**

Director, Enterprise Florida Shanghai Office

### **Amy Wendholt**

Chief Representative, Enterprise Florida Shanghai & Hong Kong Offices

### **Emma Yeung**

Director, Enterprise Florida Hong Kong Office

**Friday  
January**

**31**

**8:30 a.m. Registration & Breakfast  
9:00-10:00 a.m. Program**

**Greater Miami Chamber of Commerce**  
1601 Biscayne Boulevard, Ballroom Level  
Miami, FL 33132

*Self-parking: \$6 with validation*

### **Registration**

\$35 per person

*On-site:* \$35 per person

**REGISTER ONLINE AT**  
**MiamiChamber.com**

**For information contact:**  
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